

Mayor
Debi Krause

City Clerk
Ashya Fambrough



Council Members
Christine Bogenrieder
Frank Burnette
Lee Patterson
Scott Penn
Tim Terilli

MINUTES
STATHAM EVENTS COMMITTEE
Monday, 03.25.2024
6:30pm

1. Call to Order

Chairperson Christine Bogenrieder called the meeting to order at 6:30pm.

Committee Members present: Christine Bogenrieder, Cathy Bennett, Lacie Dooley, Kristi Royston, Mickey Smith, and Gary Venable.

Community Members present: Tim Terilli, Tim Searcy (American Legion), Christy Searcy (American Legion), Chris Manning, Betty Lyle, Dean Coy, Tracy Rucker, Edana Davis, Neal Bender

2. Approval of the February 26 Minutes

Kristi Royston made a motion to accept with a second from Cathy Bennett. Approval passed unanimously.

3. Change in Official Positions

Chairperson Bogenrieder announced, per Gary Venable's request, that Mickey Smith and Shannon Patterson will now serve as Co-Second Chairperson.

4. Review of the Music Trivia Event

- a. Overall, things went well. The food truck required a \$300 minimum in sales and they had over \$600.
- b. Improvements could be made to the set-up. It was difficult to hear. There was a bit of crowding just inside the entry.
- c. Approximately \$500 was spent on the event.

5. Review of the Easter Egg Hunt (1025 Church and Statham Library)

The event went really well.

6. Update on Maker's Market (April 27, 9:00am – 3:00pm)

Still need vendors to join the event. Tables are \$25/\$30. There are a total of 23 booths available. At the time of the meeting, there were eight vendors and 10 tables rented.

7. Springfest (May 4, 9:00am – 5:00pm)

Expecting 50 vendors for the event. Dean Coy shared that the raffle for two twin quilts is going well.

8. Statham Summer Kickoff Event (June 1, 9:00am – 12Noon)

Continued discussions about what will be present during the event. The Statham Police Department will conduct car seat safety checks and have drunk goggles with a golf cart. The fire department will be present. The Statham Library will have the bookmobile onsite. There was a brief discussion about having shaved ice and Chris Manning said he would let the committee know. The City of Refuge will provide 1000 – 1500 snack bags. The Lion's Club vision screening was discussed. Another topic of interest was the Masonic Child Identification Program used to aid in the identification and recovery of missing children. Lacie Dooley will check on this.

9. Star Spangled Statham (July 6, 5:00pm – 9:00pm)

Sponsorships for fireworks will be available. The committee wants to offer a benefit to local businesses if they contribute. A banner and t-shirts listing those businesses were mentioned as an option. Chairperson Bogenrieder shared that \$10,000 for 10 minutes seems to be a standard rate. Tim Searcy mentioned that the American Legion usually does their own fireworks show and that it might be an option to partner with them. Sponsorship forms will be available on Eventeny.

Before the fireworks, there will be music and entertainment. There will also be a selection of food trucks. Everyone agreed to be mindful of the number of trucks so their minimum sales are met. We also want to make sure not to offer items that will pull sales away from our local restaurants.

The group decided not to do a parade this year.

10. Back to School/Educator Appreciation (August 24, 5:00pm to 9:00pm)

The date and time were finalized. The committee and public attendees continued to discuss possible trivia night and door prizes for teachers.

11. Sunflower Festival (September 21, 8:00am – 5:00pm)

Chairperson Bogenrieder shared that she was told the insurance costs would be \$800. Betty Lyle informed the group that applications are scheduled to go out during the first week of April.

Many in attendance thought it would be a good idea for the City to have a booth and share information about upcoming events and opportunities.

12. Porchfest (September 29)

Live music on porches along Broad Street and possibly Railroad. Attendees walk through the area and listen to the bands playing. There will be food trucks.

13. Halloween Events (Month of October)

Gary Venable encouraged volunteer participation in the Halloween festivities. He also shared that a nonprofit is being established and will be able to take donations. There is a website in development.

October 19: Scavenger Hunt

October 26: Monster Mash; Boo on Broad 5k

Downtown will be decorated and there will be Trick or Treating.

14. Veterans Event (November 9)

Tim Searcy talked to the group about possibly getting a speaker to share the value of veterans in the community. He has been to events where attendees are separated by their branch of service and recognized accordingly. He shared that the American Legion might be available for the event. It offers a larger space that could be helpful for the Chili Cookoff.

The group discussed allowing residents to purchase banners honoring family members or friends who served in the military. An example from the Village of Stillwater, NY was provided.

15. Christmas Festivities (December 7)

Various items were discussed at a high level. This included:

- a. Tree lighting
- b. A gift market open from 4:00pm to 8:00pm
- c. A chorus or choir caroling.
- d. Characters including Santa Claus
- e. The Sunflower Festival will provide cookies and hot chocolate.
- f. The Statham Police Department will give stuffed animals.

16. Other Business

Earlier in the evening when discussing food trucks, Tracy Rucker introduced the idea of a consistent food truck schedule. For example, Food Truck Friday once a month. Nearby cities are doing this so we would want to consider those schedules.

17. Adjournment

Gary Venable made a motion to adjourn which was seconded by Mickey Smith. With unanimous approval, the meeting adjourned at 7:32pm.